



KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME)

Programs

E-Zavest - Mentoring Session on Acceleration/ Incubation / Business opportunities by Mr. Santosh Chaluvadi, CEO of Supraja technologies, an Entrepreneur on 8th February, 2021

1. Objective of the Event:

Entrepreneurship is the process involving the innovative use and combination of resources to explore and pursue opportunities through the creation. It is focuses on developing real-world skills that will help students to lead. It is very useful to develop their imagination and learn how to apply creative thinking skills, to solve real, complex problems. The main idea of the session is to explore the Business or Incubation Opportunities both for the students and faculty.

2. About the Event:

Santosh Chaluvadi educated the students by sharing his journey towards entrepreneurship. He shared his story with the students, where an average student like him is now amongst the top 5 in cyber security. He urged the students to be unique and not to give up until they succeed. He also shared about how he had to start from being a delivery boy and stated that everyone should be satisfied with their work, however big or small it is. He encouraged students to believe in themselves and to take risks in order to be different. According to him one should have a clear vision and ideas and also self-motivation is the key in order to achieve greater heights. By keeping himself motivated he achieved a place in limca book of world records after which he started getting recognized. He believes that one should focus on solving the problem statement they observed. He concluded by stating everyone should find their own interest and focus on fulfilling it with concentration and motivation. 200 Members participated in this event.

3. Venue of the Event:

The event is organized in KKR & KSR Institute of Technology and Sciences,

- Vinjanampadu, Guntur, Andhra Pradesh in association with IIC-MHRD.
- 6. Promotion of the Event on the Social Media Website: (Link and Screenshot):

5. Date & Time of the Event: The Event is organized on 8th February 2021

https://www.facebook.com/kits.guntur.18





7. About Chief Guest:

Santosh Chaluvadi

He is a 27-year-old entrepreneur, one of the India's efficient Cyber Security Analyst and also, he is an expert Digital Marketer as well. He is a digital marketer by profession and security enthusiast by passion. He primarily focuses on content building, testing and monetization of blogs. He has successfully developed many websites and done the security testing himself to ensure that the user's data is in safe hands and their privacy is protected. He is very active on social media and shares lot of tech stuff with his followers. The young student hacker has solved many issues with the vulnerabilities present in various websites and databases, given a solution in clearing the loopholes in order to protect the data to be leaked from the databases. Besides Ethical Hacking & Cyber Security, he also has a passion in Blogging& Digital Marketing. While pursuing his engineering itself, he has trained many young generation people/students of more than 3500+ from various parts across Andhra Pradesh through his workshops, seminars, courses in Cyber Security and this makes him one of the youngest student trainers in India. At the age of 20 he conducted his first workshop on Blogging & Ethical Hacking which was the beginning to his success in this field and right now he has handful of workshops to train students, government and corporate organizations as well in Andhra Pradesh and Telangana. He is the only student trainer who started conducting workshop for his peers and professors. After working on R&D for around 2 years, finally in the mid 2019 he has successfully developed a service/solution of various techniques and strategies for the Film Industry through which he can kill piracy of any film in online up to 35% right now. This beta provision is being appreciated & adopted by various Tollywood Film Industry Producers & Hero's to safeguard their film from piracy in available and to gain more profits. By the end of 2022 his vision is to rollout a complete full packed service/solution where we can kill piracy entirely 100% everywhere in online for sure.

8. Benefits of the Session:

After Completion of the session the students are aware with the concepts of

- Entrepreneurship, Roles and Responsibilities of an Entrepreneur
- Acceleration / Incubation Opportunities both for the students and faculty.
- Life Experiences of an entrepreneur
- Funding Support by various organizations.





9. Event Photographs









