

KKR&KSR Institute of Technology and Sciences
Vinjanampadu, Guntur, Andhra Pradesh-522017
Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

**OUTREACH PROGRAMME ON AWARENESS OF INNOVATION AND
ENTREPRENEURSHIP BY INNOVATION AMBASSADORS**

On 30th January & February 2nd 2023

About the Outreach Programme:

Make meaningful contributions to the local community through formal and sustained extension programs.

An outreach program aims to help, uplift, and support those who are deprived of certain services and rights. It involves giving learning, social planning, health support, and other projects for their welfare.

As usual, a program must be organized to use resources and aid to fulfill a goal. Successful community outreach programs must have project leaders at their core. They take charge of promoting, searching for donors and volunteers, and recording details about the outreach. Planning programs for the community can help solve a greater need for a long-term plan toward social progress. Further, other program members must join hands to plan and source out more assets and means to create more long-term solutions and voluntary efforts.

Benefits of Community Outreach Programs

- Educate
- Inspire and uplift
- Bring joy

1. Objectives of the Event:

Innovative entrepreneurship can provide ideas that help grow new and existing businesses, develop products to improve local communities and encourage change to enhance customer experiences. Innovation is a primary component of successful businesses, so it's beneficial to understand what it entails

Objective of innovation:

To achieve revenue potential. To accelerate exploitation of new business ideas worthy of pursuing. To build a climate and culture of innovation as per the organization's innovation mission. To

become a leading innovation brand for products and services in the markets served and new markets you may serve.

Objective of entrepreneurship:

The ability to create entrepreneurial opportunities through the invention, development and exploitation of entirely new ideas, products and services, and/or the creation of new industries, infrastructures, and ways of doing business.

2. Venue of the Event:

The event is organized in Zilla Parishad high school, Vinjanampadu and Ananthavarapadu and conducted by Department of Artificial Intelligence, KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh.

3. **Date & Time of the Event:** The Event is organized on 30th January & 2nd February 2023
4. **No. of students participated:** 180
5. **No. of faculties participated:** 5
6. **Event photographs.**



KITS
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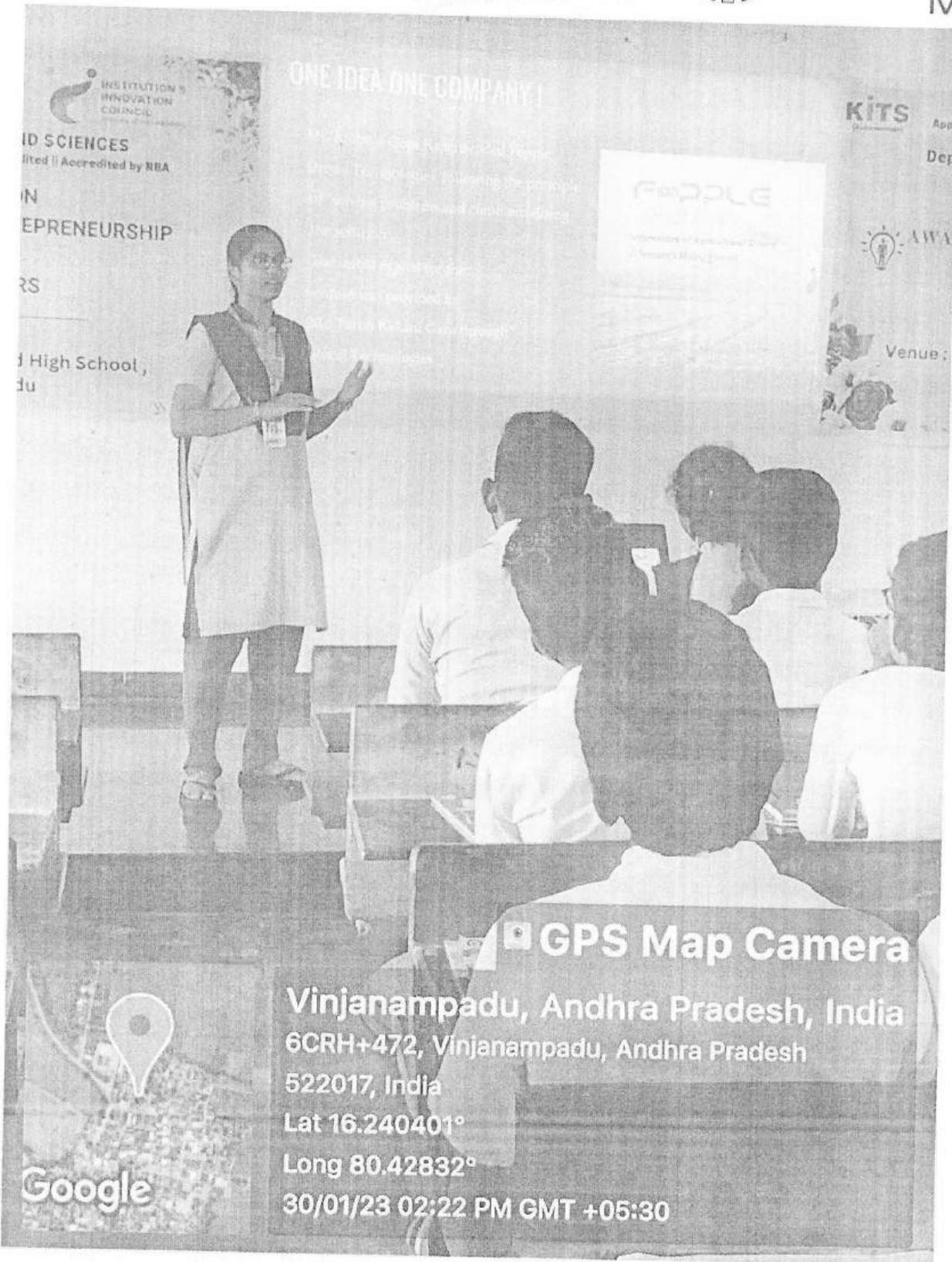
**INSTITUTION'S
INNOVATION
COUNCIL**
(Member of IIRG Initiative)

KKR & KSR INSTITUTE OF TECHNOLOGY AND SCIENCES
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**OUTREACH PROGRAMME ON
AWARENESS OF INNOVATION AND ENTREPRENEURSHIP
BY
INNOVATION AMBASSADORS**

FEBRUARY
2
2023

Time : 11am
Venue : Zilla Parishad High School,
Ananthavarappadu



ONE IDEA ONE COMPANY!

FIDDLE
Application of Artificial Intelligence
in Student's Mobile Device

GPS Map Camera

Vinjanampadu, Andhra Pradesh, India
6CRH+472, Vinjanampadu, Andhra Pradesh
522017, India
Lat 16.240401°
Long 80.42832°
30/01/23 02:22 PM GMT +05:30





7. Benefits in terms of learning/Skill/Knowledge obtained.

Webinars are an essential part of academic life, Listeners will get the knowledge on the following topics.

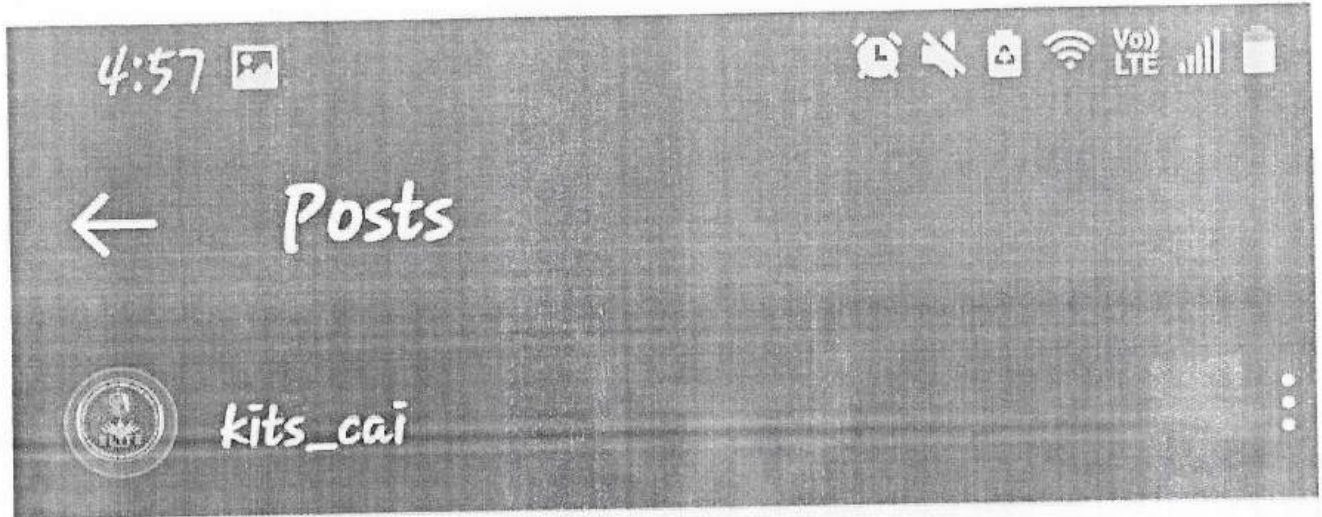
- Autonomy
- Motivating
- Flexibility
- Career orientation
- Develop skills
- Economic development
- Meeting people
- New experiences
- Building your own team
- Get full rewards

8. One Participant Feedback:

I am **Sk.Muskan Banu**, Student in CSE-AI department in KKR&KSR Institute of Technology and Sciences. I have attended the **Outreach Program 30th January & 2nd February 2023**. Enrolling with students improves the speaking skills, meeting the people and learning the things happening in the society. In this regard my sincere thanks to AICTE-MHRD-IIC, who have been conducting such types of events for the faculty and student nourishment.

9. Promotion of the Event on the Social Media Website: (Link and Screenshot):

https://www.instagram.com/kits_cai/



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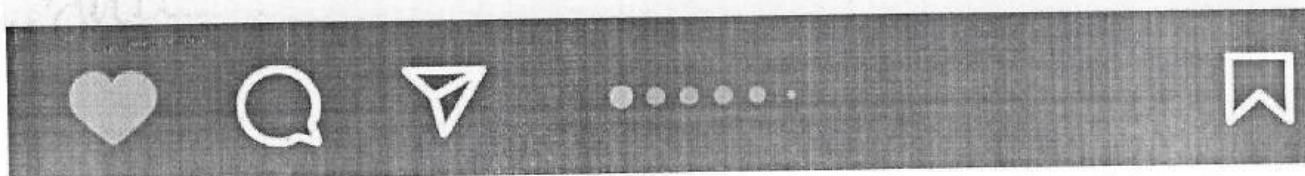
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KITE || Affiliated to JNTUK, Kakinada || NAAC 'A' Accredited ||

OUTREACH PROGRAMME ON ISSUES OF INNOVATION AND ENTREPRENEURSHIP BY INNOVATION AMBASSADORS

JANUARY
30
2023

Time : 1 pm
Venue : Zilla Parishad High School
Vinjanampadu



4:57



← Posts



kits_cai



2/9



📍 GPS Map Cam

Vinjanampadu, Andhra Pradesh, India

6CRH+472, Vinjanampadu, Andhra Pradesh 522017

Lat 16.240401°

Long 80.42832°

30/01/23 02:56 PM GMT +05:30



4:56



Posts



kits_cai



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Liked by chowdary a jay kumar 143 and

4:56 airtel



Posts



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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiatives)

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OUTREACH PROGRAMME ON
AWARENESS OF INNOVATION AND ENTREPRENEURSHIP
BY
INNOVATION AMBASSADORS

FEBRUARY

2
2023

Time : 11am

Venue : Zilla Parishad High School,
Ananthavarappadu



10. Expenditure Amount (If any): Nil

11. Remarks: The webinar is organized smoothly with practical orientation.

12. Experiences and Output of the Session

The outreach programs developed and enhanced the subject's academic skills, leadership qualities, self-confidence, communication skills, managerial skills, and responsibilities toward the rural community.

Many faculty, research scholars and students from various colleges attended this Webinar on New Horizons in the Application of Sensors during Pandemic Scenario on 30th May 2020, conducted by KKR & KSR Institute of Technology and Sciences in association with MHRD-IIC.

The following outcomes are achieved with the outreach programme

- Provide access to innovative and relevant educational programs, research and information resources within KCT.BS to meet the broad range of current and future needs of individuals, businesses and local communities
- Create and expand mutually beneficial and responsive partnerships that enhance the social, economic and environmental well-being of individuals, organizations and communities.
- Create a widely shared Institutional culture that encourages, promotes, and rewards outreach and engagement activities of faculty, staff and students.
- Associate with NGOs and the CSR programs of the corporate to serve the community
- Initiate sustainable and impactful projects to enrich the community
- Expand and increase the financial and human resources that enable success in outreach and engagement across the university.
- Offer services to socially deprived communities (Inmates of Juvenile homes, prisoners) for inclusive development in education
- Provide all faculty members—on-campus and off—the information needed to expand or initiate research opportunities that emerge from outreach and engagement.
- Explore possibilities of association with International and National social bodies


Coordinator


HEAD
Department of CSE (AI)
KKR & KSR Institute of Technology & Sciences
Vinjanampadu, Guntur-522 017