KKR&KSR Institute of Technology and Sciences
Vinjanampadu, Guntur, Andhra Pradesh-522017
Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

ENTERPRENEURSHIP AND START UP RESOURCES IN REAL TIME OPPORTUNITIES
18-OCT-2023
Organized by KKR & KSR Institute of Technology and Sciences in association with MHRD-IIC

About the Institution:

KKR & KSR Institute of Technology & Sciences, popularly known as KITS was established in the year 2008, by GSR & KKR Educational Society in Vinjanampadu village, Vatticherukuru Mandal of Guntur district. KITS has set for itself the mission to churn out professional deft, academically-bright and socially responsible individuals to contribute its wee bit to the knowledge society. The college is situated in a spacious 11 acres of land in- an idyllic rural setting. Despite being a college with 12 years of academic standing, the college is making rapid strides in establishing good practices in teaching-learning processes. It's a pleasure to disclose the achievements made by the students of KITS in all spheres, of participation at the university level. It's proud moment for our institution and students who have topped the university in various faculties of Engineering. The college has good infrastructure and is making concrete efforts in building an industry-institute beneficial corridor through addressing both the potential resources of the region and also meeting the transnational technical requirements. Though main impetus of our college is technology it also supports and encourages students to involve in various social service activities like Blood Donation, Donations to orphanages, old age homes, and poor feeding. As on the date, college enjoys NAAC accreditation of "A" Grade for 5 years, NBA accreditation for 3 years since 2018 and permanent affiliation of JNTUK Kakinada. The institution has received funding amount worth of Rs1.65cr from various funding organizations; there is 170 qualified teaching staff which is more than the stipulated number by AlCTE/affiliating University.

About the Speaker:

Dr. M.Purna Kishore

M. Purna Kishore received his M.Tech in area of VLSI-D from NCET .He received (Ph.d) in area of Antennas from Andhra university. He has 18 paper publications in Antennas and VLSI. He has published 5 patents in IOT and Signal processing. He has 3years of Industrial and 13years of teaching experience. He is member of IETE, IEEE. He is ambassador of Innovation Council.

1. **Objectives of the Event:**

The main objective of the event aims to empower entrepreneurs and start-ups with the resources, connections, and knowledge needed to succeed in today's fast-paced business environment.

- **Connect Start-ups with Resources**: Link start-ups with relevant resources, including funding, mentorship, and networking opportunities.

- **Provide Real-time Support**: Offer real-time guidance and support to entrepreneurs and start-ups, addressing their immediate needs and challenges.

- **Facilitate Networking**: Create opportunities for meaningful connections and collaborations among attendees.

- **Showcase Innovative Ideas**: Provide a platform for start-ups to showcase their innovative ideas and products.

2. Venue of the Event:

The event is organized in KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur.

3. **Date & Time of the Event:** This is organized 18th october 2023

4. **No. of students participated: 47**

5. **No. of faculties participated: 1**

6. **Event photographs.**

7. Benefits in terms of learning/Skill/Knowledge obtained.

There are several benefits. They are

- **Personal Growth**: Develop new skills, gain confidence, and enhance entrepreneurial mindset

- **Mentorship and Guidance**: Receive expert advice and guidance from experienced entrepreneurs and industry experts.

- **Networking Opportunities**: Connect with fellow entrepreneurs, investors, and industry experts.

- **Inspiration and Motivation**: Get inspired and motivated by success stories and experiences

- **Improved Knowledge**: Stay updated on industry trends, technologies, and best practices.
- **Community Building**: Become part of a supportive community that fosters collaboration and innovation.

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8. One Participant Feed Back:

I am G.Vijaya Bharathi, studying in ECE department in KKR & KSR Institute of Technology and Sciences. I have attended ENTERPRENEURSHIP AND STARTUP RESOURCES IN REAL TIME OPPORTUNITY which was **Organized by KKR & KSR Institute of Technology and Sciences in association with MHRD-IIC.** First of all I want to thank my college management who provided such facility for all of us to know about start up resources by these programs. In this regard my sincere thanks to AICTE-MHRD-IIC, who have been conducting such type of events for the student nourishment. I attended the event on 18-10-2023.

9. Expenditure Amount (If any): **RS.15,000**

10. Remarks: The event is organized smoothly with practical orientation.

11. Experiences and Output of the Session

Many students from our college are attended Enterpreneurship and start up resources in real time opportunities on 18-10-2023, conducted by KKR & KSR Institute of Technology and Sciences in association with MHRD-IIC.

Outcomes of the Session

The session is Very useful and informative. **Professors** explained very clear about Enterpreneurship and startup. This session is very useful to understand current startups ideas and we learn more about startups and Enterpreneurship. So it is better to extend this session. They explained the importance of startups and Enterpreneurship in present scenario.Thank you very much to the management and MHRD-IIC for giving the opportunity.