

**KKR&KSR Institute of Technology and Sciences Vinjanampadu,
Guntur, Andhra Pradesh-522017**

Autonomous

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA

**" Why IP is important in Academia" on 26th April, 2021 by Dr Abhay Jere &
Dr. Mohit Gambhir, MIC Driven Activity**

1. Objective of the Event:

The event is an MIC Driven Activity organized by Innovation Cell. The main idea of the event is need of IP in Academic Institutions, mostly in HEIs. The session also aimed how students and faculty can protect their ideas through IP.

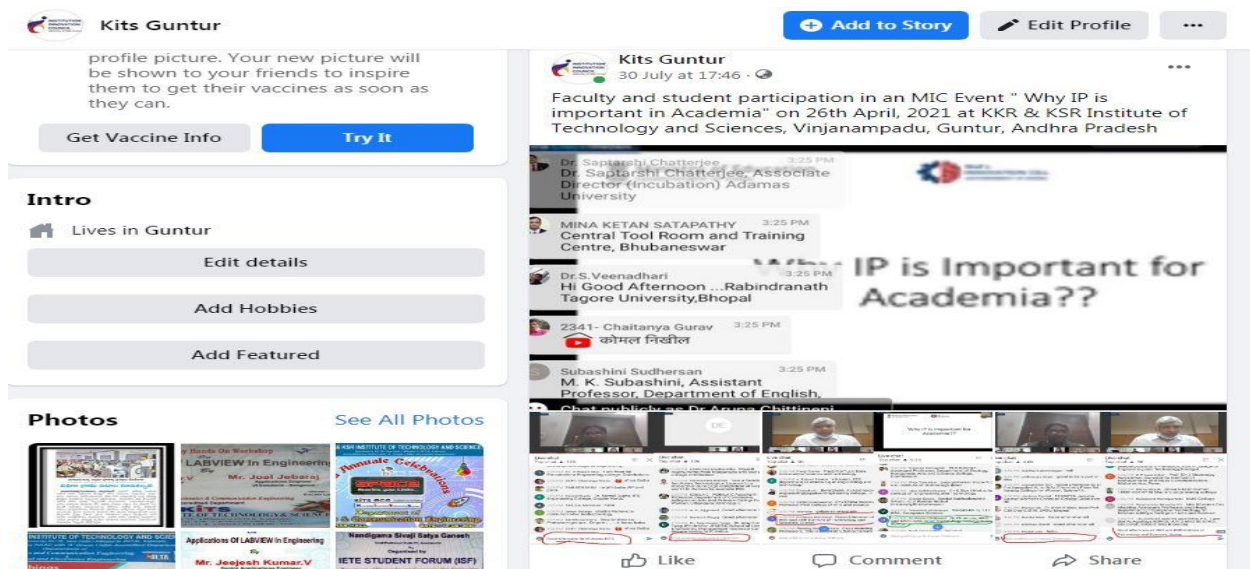
2. Date of the Event:

Students and Faculty of KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh – participated a session on “ Why IP is important in Academia" by Dr Abhay Jere & Dr. Mohit Gambhir, MIC Driven Activity on 26th April, 2021 through online mode.

3. Number of Faculty Attended: 121

4. Number of Students attended: 562

5. Social Media Link: <https://www.facebook.com/kits.guntur.18>



6. Event Photo Graphs:



Live chat
Top chat 4.6K

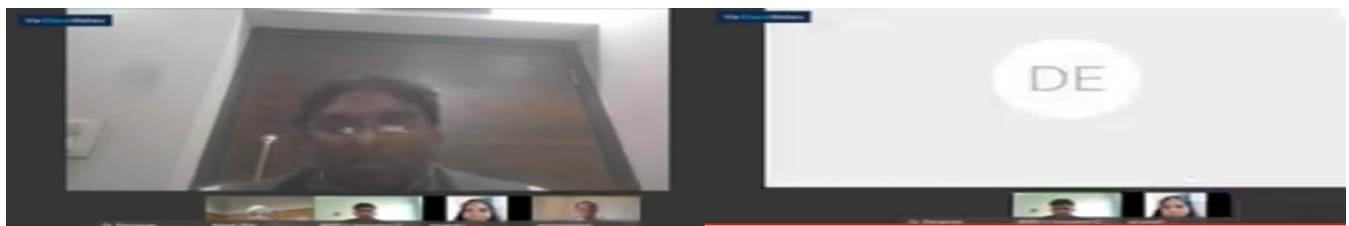
- 3:05 PM Sujitha Balamurugan hell
- 3:05 PM aishwarya singh good to be a part of this
- 3:05 PM arunakathir 007 Good afternoon to all I'm Arunadevi K, Ist B.Sc Chemistry.From Sri Sarada College for Women, Salem-16.
- 3:05 PM Jenisha Rachel 18MAT26 Jenisha Rachel Women's Christian College Good ever Sir
- 3:05 PM Pallavi 6B Er. Amit Kishor, Asst Prof CSE Deptt, SITE, SVSU, Meerut
- 3:05 PM Sunita Saini Good afternoon all
- 3:05 PM Chintan Shroff Good Afternoon all
- 3:05 PM Mukul Jain hello

Chat publicly as Dr.Aruna Chittineni...

Live chat
Top chat 5K

- 3:06 PM Deepthi,Assistant Professor, PSNA College of Engineering and Technology,Dindigul
- 3:06 PM D P Avasarikar Prof. (Dr.) Dhananjay Awasarikar; SuryaDatta Institute of Management and Mass Communication; Maharashtra; Pune.
- 3:06 PM Shiva Nitesh Shiva Nitesh Kumar 18K81A04N7 St Martin's engineering college
- 3:06 PM Sadanand Ratnaparakhi IIMS College
- 3:06 PM Seema Dev Aksatha CT Mrs.DSeema Dev Aksatha, Associate Professor and Head, Department of Computer Technology, Sri Krishna Adithya College of Arts and Science
- 3:06 PM 18UCOS168 SAKTHI AGATHIYA P K I am Sakthi Agathiya KONGU ARTS AND SCIENCE COLLEGE, ERODE 3RD B.Sc(CS)

Good Afternoon sir, KKR and KKR Institute of Technology and Sciences, Guntur



Live chat
Top chat 123

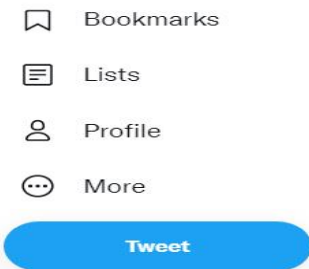
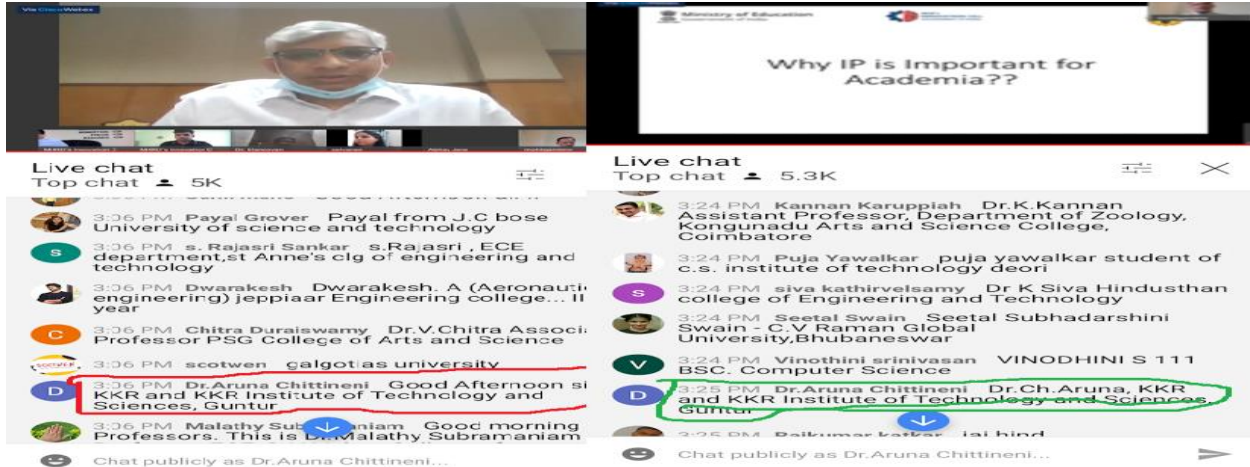
- 3:25 PM T L D Mansa Devi I am from Sri Ramakrishna Engineering college, Coimbatore.
- 3:25 PM 2341- Chaitanya Gurav कोमल निखील
- 3:25 PM RANJITH BABU ranjith babu AP civil psna
- 3:25 PM Kamal Gupta Dr. Kamal Gupta, ITS Engineering College, Greater Noida
- 3:25 PM 100_Sai Abhishek hello
- 3:25 PM janani thilaga shalini Mahendra institution Msc biotechnology
- 3:25 PM Akhilbosu Katta Rise krishna sai Prakasam groups . Ongole,,.....k. bosu babu
- 3:25 PM 2341- Chaitanya Gurav कोमल निखील

Good Afternoon, Dr.Ch.Aruna, KITS,

Live chat
Top chat 126

- 3:25 PM 201EL046 Madhumitha Myself madhumitha from kongunadu arts and scier college coimbatore.
- 3:25 PM Saravanane Raman how a faculty facilitates Technological Licence to a researcher during tge completion of Research work? Dr Raman Saravanane PEC
- 3:25 PM KOKILA C KOKILA C Assistant Professor, Department of Commerce, Adhiyaman Arts And Science College For Women, Uthangarai.Krishnagiri.
- 3:25 PM A. K. Aggarwal Good afternoon sir
- 3:25 PM Santosh Wagaj Good afternoon
- 3:25 PM Dr. Ajay Kumar Tyagi Dr. Ajay Kumar Tyagi (Professor-JEMTEC School of Law) JI Engineering Management Technical Campu: Greater Noida (U.P) INDIA

Chat publicly as Dr.Aruna Chittineni...



7. Benefits of the Program:

After completion of the Program both the students and faculty are aware

- About the World economy and the information age.
- About Ideas and concepts and how they can be protected.
- Importance of IP in Higher Education Institutions to protect student and faculty ideas.
- Role of Academia in promoting ideas protection and its social impact.
- Difference between copy right and IP.
- Correlation between Teaching and IP.
- About Research Management and Intellectual Property.
- Integration of Research management with IP.