



KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

A TWO DAY WORKSHOP ON "ENTERPRENEURSHIP SKILL, ATTITUDE, AND BEHAVIOUR DEVELOPMENT"

13/11/2023 TO 14/11/2023

**Organized by KKR & KSR Institute of Technology and Sciences in association
with MHRD-IIC**

About the Institution:

KKR & KSR Institute of Technology & Sciences, popularly known as KITS was established in the year 2008, by GSR & KKR Educational Society in Vinjanampadu village, Vatticherukuru Mandal of Guntur district. KITS has set for itself the mission to churn out professional deft, academically-bright and socially responsible individuals to contribute its wee bit to the knowledge society. The college is situated in a spacious 11 acres of land in- an idyllic rural setting. Despite being a college with 12 years of academic standing, the college is making rapid strides in establishing good practices in teaching-learning processes. It's a pleasure to disclose the achievements made by the students of KITS in all spheres, of participation at the university level. It's proud moment for our institution and students who have topped the university in various faculties of Engineering. The college has good infrastructure and is making concrete efforts in building an industry-institute beneficial corridor through addressing both the potential resources of the region and also meeting the transnational technical requirements. Though main impetus of our college is technology it also supports and encourages students to involve in various social service activities like Blood Donation, Donations to orphanages, old age homes, and poor feeding. As on the date, college enjoys NAAC accreditation of "A" Grade for 5 years, NBA accreditation for 3 years since 2018 and permanent affiliation of JNTUK Kakinada. The institution has received funding amount worth of Rs1.65cr from various funding organizations; there is 170 qualified teaching staff which is more than the stipulated number by AICTE/affiliating University.

About the Speakers:

Mr. SUDHEER REDDY

1. Objectives of the Event:

The main objective of this session is providing a knowledge on skill, attitude and behavior. The session is enriched with the well experienced resource person who has great skill set in skill, attitude and behavior.

- Understand the fundamentals of entrepreneurship.
- Develop a entrepreneurial mindset and attitude.
- Acquire skills in idea generation, business planning, and pitching.
- Learn to navigate entrepreneurial challenges and setbacks.
- Understand the importance of adaptability, resilience, and continuous learning.
- Develop a network of entrepreneurial peers and mentors.
- Create a personalized entrepreneurial development plan.

2. Venue of the Event:

The event is organized in KKR & KSR Institute of Technology and Sciences, Vinjanampadu.

3. Date & Time of the Event: This is organized from 13th November 2023 to 9th November 2023

4. No. of students participated: 65

5. No. of faculties participated: 1

6. Event photographs.





7. Benefits in terms of learning/Skill/Knowledge obtained.

The benefits in terms of learning, skill, and knowledge obtained from the event "Entrepreneurship Skill, Attitude, and Behavior Development":

- Understanding of entrepreneurial concepts and principles
- Knowledge of entrepreneurial ecosystems and resources
- Familiarity with entrepreneurial success stories and case studies
- Awareness of personal strengths and weaknesses as an entrepreneur

- Understanding of the importance of innovation and creativity
- Idea generation and business planning
- Pitching and presentation skills
- Risk management and problem-solving
- Networking and collaboration

8. One Participant Feed Back:

I am T. Dedeepya, studying in ECE department in KKR & KSR Institute of Technology and Sciences. I have attended the "Entrepreneurship Skill, Attitude, and Behavior Development" from 13/11/2023 to 14/11/2023 **Organized by KKR & KSR Institute of Technology and Sciences in association with MHRD-IIC**. First of all I want to thank my college management who provided such facility for all of us to learn and experience these student development programs. In this regard my sincere thanks to AICTE-MHRD-IIC, who have been conducting such type of events for the student nourishment. I attended the session from 13th November to 14th November 2023.

9. Expenditure Amount (If any): RS.15,000

10. Remarks: The session is organized smoothly with practical orientation.

11. Experiences and Output of the Session

Many students from our college are attended the "Entrepreneurship Skill, Attitude, and Behavior Development" the from 13th November 2023 to 14th November 2023, conducted by KKR & KSR Institute of Technology and Sciences in association with MHRD-IIC.

Outcomes of the Session

The session is Very useful and informative. He explained very clear about basics and involved in practical examples. This session is very useful to understand current research trends and we want to learn more about this skills, attitude and behavior . So it is better to extend this session. They explained the importance of Entrepreneurship Skill, Attitude, and Behavior Development in present scenario.Thank you very much to the management and MHRD-IIC for giving the opportunity.