

**KKR&KSR Institute of Technology and Sciences  
Vinjanampadu, Guntur, Andhra Pradesh-522017  
Autonomous**

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada  
Accredited with "A" Grade by NAAC & NBA

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**Motivation and Interaction by an Early Stage Entrepreneur – Startup Founder  
T.Seetha Ram, Founder of Robogyan on 17<sup>th</sup> Feb, 2021**

**1. Objective of the Event:**

The main idea of the event is to create awareness on Entrepreneur, Startup, Benefits and problems associated with the StartUps. This also aims to motivate students as the founder of Robogyan is Alumni of KKR & KSR Institute of Technology and Sciences.

**2. About ROBOGYAAN:**

Robogyaan has a team of emerging engineers that knows insufficiency, requirements, and essential needs of the students, and have determined to undertake workshops in schools at their convenient timings to counsel and guide the young ones by explaining to them what they can do. Robogyaan offers comprehensive courses which are designed to provide training that's as streamlined and to-the-point as possible. Robogyaan was initiated with the motto of educating children on robotics and other exponential technologies. They haven't limited their services to the cities rather explored across the rural areas of Andhra Pradesh and Telangana. To do so, they got funding from NATS(North America Telugu Society), the US-Based Nonprofit organization working to create sustainability in Telugu states.

The mission is to leverage the engineering skills and motivate professionals interested in robotics and niche technologies. Robogyaan, is a platform that brings experts, technicians, and allied professionals together to solve social problems through constructive interventions of technology and youth mobilization. They want to build a potential organization that solves social problems and changes the way we live. And also they help students in rising spirits towards innovation, technology and entrepreneurship. They contribute themselves in a mission to 'Transform the Education' in India.

Recently, the team of Robogyan started mentoring children in ATAL tinkering labs which made us more unique. After corona pandemic situations we started working on PPE (personal protecting kits)

for doctors and contributed ourselves to society. Robogyaan also observed the problem at chicken stalls during weekends and resolved to make things digitalize and started an online chicken home delivery system. They were also working smart starters (mobile operated starter motors in farms) for farmers in collaboration with Kaanthi with the financial support, technical mentorship from IEEE.

### 3. Date and Time of the Event:

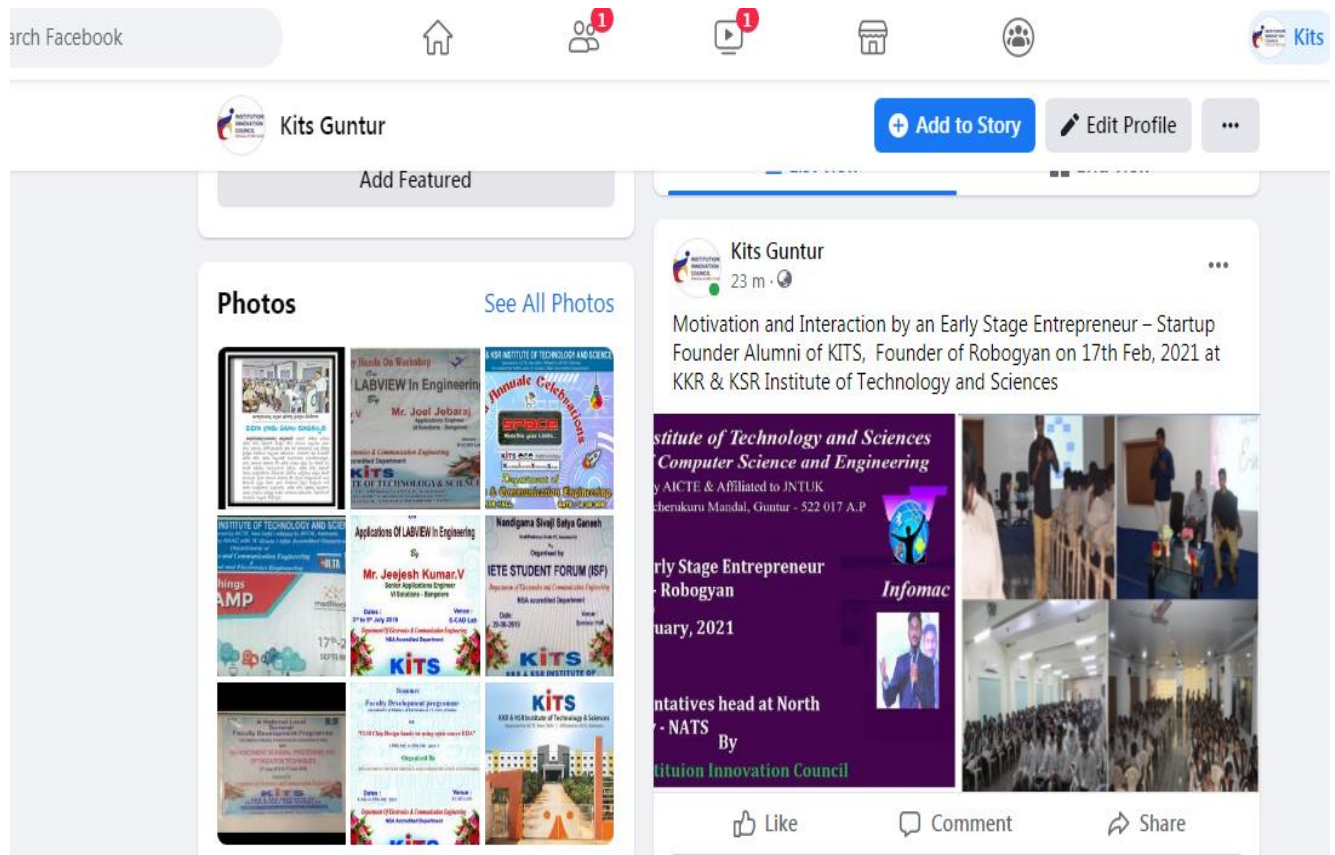
The event is organized on 17<sup>th</sup> February, 2021 at KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur

### 4. Number of Students Attended: 675

### 5. Number of Faculty Attended: 34

### 6. Social Media Link:

<https://www.facebook.com/kits.guntur.18>



**7. Photographs of the Event:**

 ***KKR & KSR Institute of Technology and Sciences***  
***Department of Computer Science and Engineering***  
Approved by AICTE & Affiliated to JNTUK  
Vinjanamadu, Vatticherukuru Mandal, Guntur - 522 017 A.P

  
***Infomac***

**Interaction by an Early Stage Entrepreneur**  
**Startup Founder- Robogyan**  
on  
**17th February, 2021**

**Former Indian Representatives head at North  
America Telugu Society - NATS**  
By  
 **KITS-Instituion Innovation Council**





## 9. Benefits of the Event:

**After Completion of the event students are**

- Interacted and learnt the experiences of an Alumni
- Aware with the concepts of Entrepreneurship, Startup and the benefits and the risks associated with the startups.
- They also learnt about the various Government and Non-Government funding agencies supporting Early stage startups.
- Experienced the problems that he has faced during the early stages along with the privileges and benefits now he is getting.