

KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017

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Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

Process Design and Development through Case Studies

**On 3rd Feb 2021 by SHABARISH, AMPHISOFT Technologies Team,
Coimbatore at KITS-Guntur**

1. Objective of the Event:

Process Design Thinking is a methodology that provides a solution-based approach to solve problems. It focuses on understanding the user perspective, with a human-centered point of view. The power of this methodology is the possibility to test quickly if an idea, solution or enhancement can bring real results. The session mainly aims to learn various steps in process design and Development.

2. About the Chief Guest:

Name: SHABARISH, Master Trainer , Amphisoft Technologies Private Limited. Amphisoft Technologies is a next-generation global technology company that helps enterprises reimagine their businesses for the digital age. Amphisoft technology products, services, and engineering are built within a decade of innovation, with a owned management philosophy, a strong culture of invention and risk-taking, and a relentless focus on engineers. We offer an integrated portfolio of products, solutions, services, built around Digital, Cloud, Automation, Analytics, Infrastructure Management and Engineering Services, amongst others.

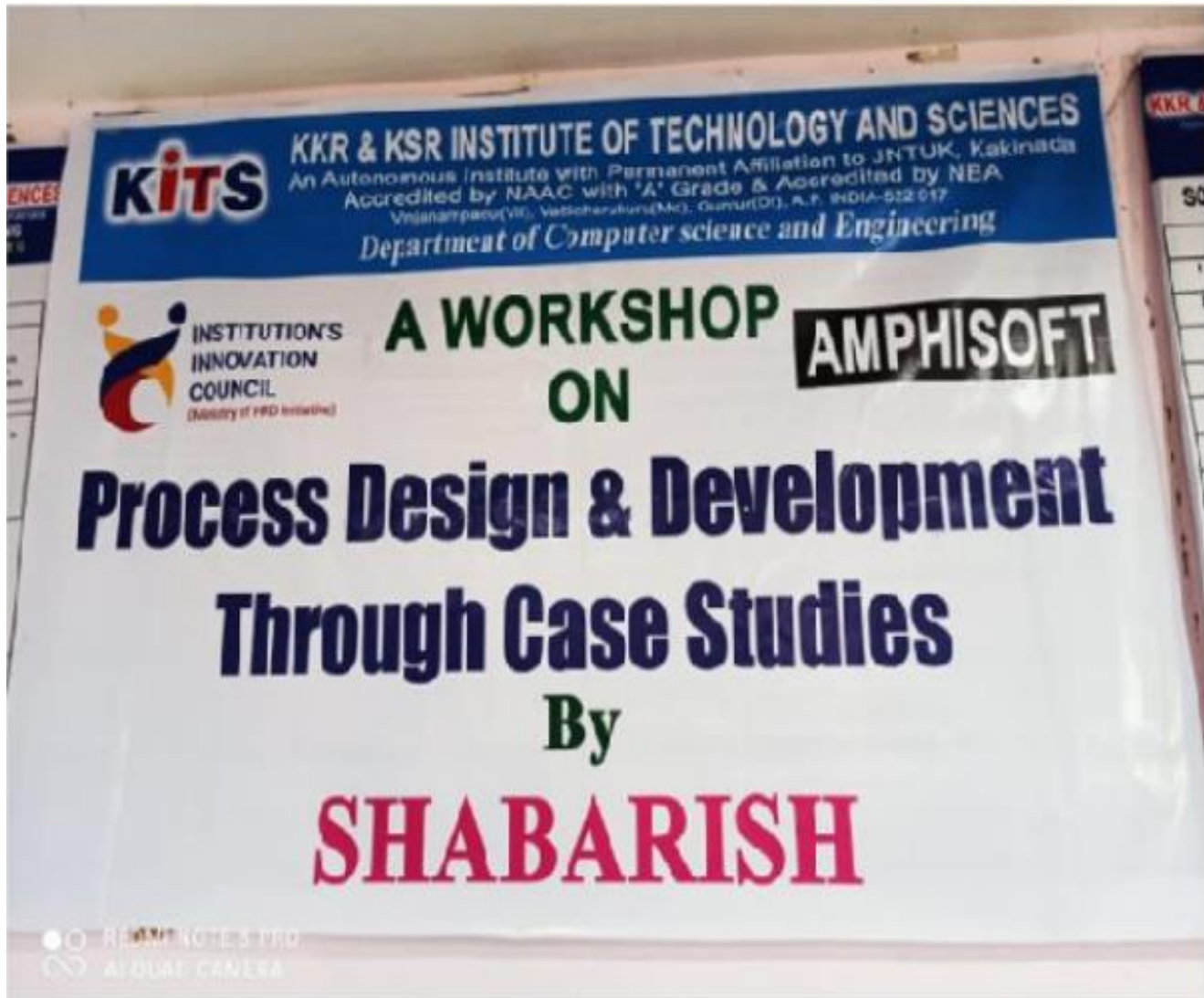
3. Venue of the Event:

The event is organized in KKR & KSR Institute of Technology and Sciences,
Vinjanampadu, Guntur, Andhra Pradesh in association with IIC-MHRD.

4. Date & Time of the Event: The Event is organized on **3rd Feb 2021**

5. No. of students participated:265

6. Event photographs.



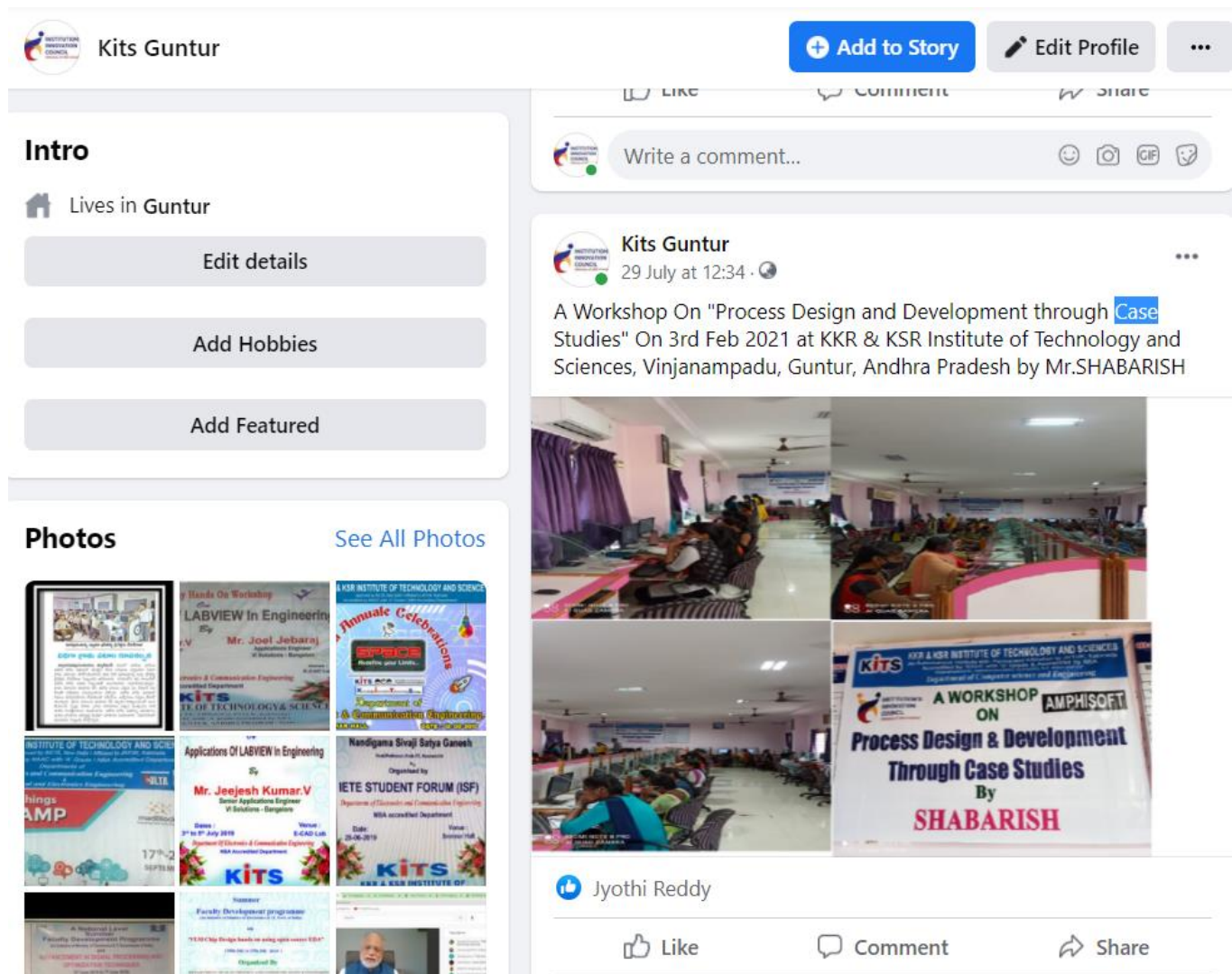


7. Benefits in terms of learning/Skill/Knowledge obtained.

The goal of the methodology is to “find the user itself and define its needs” and by finding those needs, create a solution or a product that can be really useful. **It** Gives the opportunity to view a problem from a different perspective and allows you to delve into a problem to determine its root cause and Encourages innovative thinking and creative problem solving.

8. Promotion of the Event on the Social Media Website: (Link and Screenshot):

<https://www.facebook.com/kits.guntur.18>



9. Experiences and Output of the Session

After Completion of the session both the students and faculty members are aware with various steps of Process Design and Development along with what is a process and how it is needed in Innovation and Entrepreneurship