



# KKR & KSR INSTITUTE OF TECHNOLOGY & SCIENCES

(Approved by AICTE, Delhi, Affiliated to JNTUK, Kakinada)

Department of Computer Science and Engineering

## A One Day Workshop

On

## Big Data Analytics

**Date:** 05<sup>th</sup> August, 2016

**Event:** A One Day Workshop

**Time:** 10:00 AM to 5:30 PM

**Venue:** KKR & KSR INSTITUTE OF TECHNOLOGY & SCIENCES, Vinjanampadu.

**Organized By:** CSE Department

### Event Description:

Big Data Analytics deal with information aspect of data- which is voluminous, of multiple varieties and which is getting generated aggressively. The potential of Big Data analytics is in its ability to solve business problems and provide new business opportunities. So to get the most from your Big Data investments, focus on the questions you'd love to answer for your business. This simple shift can transform your perspective, changing big data from a technological problem to a business solution.



## Session Activities:

### Day 1:

Dr. R.B.V.Subramanyam gave the description about Big Data importance in IT industry, and technical knowledge transfer on Map Reducing, Matrix Multiplication example on huge data generations.



Students gained the knowledge on what is Big Data and why it is essential in the real world. He explained every concept of Big Data in a well defined way with clear examples.



