

# KKR&KSR Institute of Technology and Sciences

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada

Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

## MEGADEMO DAYREPORT

### **NAME OF THE EVENT: MEGA DEMO DAY**

- Objective of the Event:** The main aim of mega demo day is to develop Innovative skills in their minds. Intense problem-solving environments like mega demo day facilitate the creation of innovative ideas and concepts. The main idea behind a mega demo day is to identify a problem and work collaboratively to create technologies that solve that problem .The mega demo day provides an opportunity for participants to learn something new and the participants have the prizes to innovative ideas and according to their presentation.
- About the Program/Event:** An Mega demo day is a design sprint-like event in which computer programmers and others involved in software development, including graphic designers, interface designers, project managers ,and others, often including domain experts, collaborate intensively on projects. Mega demo day typically start with one or more presentations about the event, as well as about the specific subject. Then participants suggest ideas and form teams, based on individual interests and skills. The main work of the Mega demo day is to present of innovative ideas of each individual team .
- Details of External Participants (If any):**NIL
- Details of Resource Persons:**

1. **Name:** Dasari Ramakrishna

**Designation:**

FOUNDER& CEO, Efftronics system pvt.Ltd

2. **Name:** Aynampudi subbarao

**Designation:**

INNOVATION CONSULTANT

3.**Name:** Santosh Chaluedi

**Designation:**

FOUNDER& CEO, Supraja technologies

4.Name: Gopi Raja

Designation:

FOUNDER& CEO, Fopple Drone tech pvt.Ltd

5. **Venue of the Event** : Seminar Hall, KKR&KSR Institute of Technology &Sciences, Guntur

6. **Date & Time of the Event**: 05/10/2019 & 8:10 am to 5:20pm

7. **No of Students participated**: 80

8. **Year, Branch and Section of Students**: II year, ECE

9. **No of Faculties participated**: NIL

10. **One Student Member Feedback**:

I am Sk. Akhila, pursuing II year SEC-3 in KKR &KSR Institute of Technology and Sciences with ECE discipline "We have mega demo day, which are pretty fun. A lot of people get really excited about them, and they can build whatever they want for the company — it could be crazy, practical, whatever. We actually wind up implementing a lot of those things throughout the year. It pushes a lot of thinking. Sometimes we talk about a new product feature and it can take three months to build. Then someone will prototype it. I have participated in mega demo day. First of all I want to thank my college management who provided such facility for all of us to exhibit our innovative idea prototype in the mega demo day.The mega demo day is Very useful and Informative. This mega demo day helps me a lot to exhibit innovative knowledge in form of prototype. This mega demo day provided a great platform to implement my ideas. Finally, I can say that this will be useful to me in future.

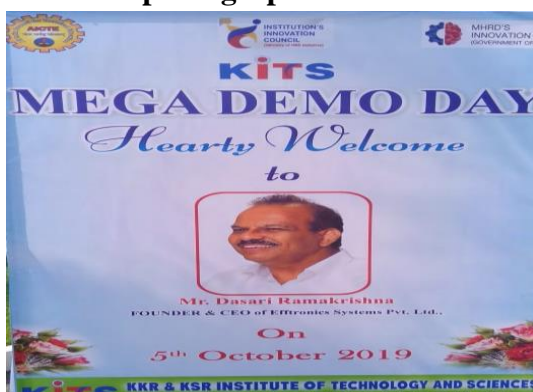
11. **Promotion of the Event on the Social Media Website**: (Link and Screenshot)

<https://m.facebook.com/photo.php?fbid=118374546227193&id=100041639447228&set=a.118356706228977&source=48>

12.Promotion of the Event on the University/college Website:

[http://kitsguntur.ac.in/site/admin/up\\_files/demoday19.pdf](http://kitsguntur.ac.in/site/admin/up_files/demoday19.pdf)

13.Event Photographs from different angles covering all the students, Banner and speak(Include 4 or 6 photographs in the Document and send those photos





#### 14. Minutes video of the event (Drive Link Only)

<https://drive.google.com/open?id=161Dy3mfSNRCa3CfG9iqgIQ6EAft5EVNa>

#### 15. Benefit in terms of learning/Skill/Knowledge obtained:

- Exploring new technologies.
- Driving business innovation.
- Sourcing incubation programs.
- Creating potential startups.
- Branding of products or an organization.
- Creating solutions for social causes.
- Analyzing data to make predictions.
- Rewarding innovative thinking.

#### 16. Remarks:

- It is nice to see so many young and enthusiastic participants and good regional and gender Balance amongst you.
- It is very helpful in future to implement their ideas as application.
- It helped students to think in a innovative way.

#### 17. Experiences and Output of the Session:

Participants work in teams and use design thinking and innovative learning practices to ideate and collaborate on a host of possible solutions. It improves innovative skills along with creativity. The students experiences that how to implement their ideas practically. The students presented their innovative ideas in the mega demo day.