

KKR & KSR Institute of Technology and Sciences

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada

Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

MHRD- IIC

1. Objective of the Event:

Industrial visit are highly expected for the students of professional courses. They can come out of their theoretical knowledge and develop creative thinking. The tours/Plant Visits can be very informative and educative to the students. First of all the students learn to be systematic in knowing things. Then can be able to meet the people, visit the machinery and get knowledge of Business administration functions like HR, Marketing & Finance. They can have discussions among themselves and add it to their knowledge.

2. About the Program/Event: Industrial Visit

3. Details of External Participants (If any):NA

4. Details of Resource Persons :NA

- a. **Name & Address, Qualification, Designation, No of Patents, No of Publications, Years of Experience, Awards (if any)**

5. Venue of the Event: Ambica Agarbathies Aroma & industries ltd.,Eluru .AP

6. Date & Time of the Event: 28-09-2019

7. No of Students participated: 52

8. Year, Branch and Section of Students: II Year MBA

9. No of Faculties participated: 2

10. One Student Member Feed Back:

11. I am Srikanth pursuing 2nd year mba in KKR & KSR Institute of Technolgy and Sciences. I have attended the industrial visit with my friends and students accompanied with faculty. First of all I want to thank my college management who provided such an opportunity for all of us. It is located in Elure. They checked us and allowed , The employs explained us very well. Once again thank you very much to our college management who provided a real – time experience to us.

12. Promotion of the Event on the Social Media Website: (Link and Screenshot)

13. Promotion of the Event on the University/college Website :(Link and Screenshot)

14. Event Photographs from different angles covering all the students, Banner and speaker (Include 4 or 6 photographs in the Document and send those photos)



15. 1- 2 minutes video of the event (Drive Link Only)

16. Benefit in terms of learning/Skill/Knowledge obtained *: (Not Less than 1000 words)

They know the production & operations functions etc. .

17. Expenditure Amount (If any) 7000

18. Remarks:

19. Experiences and Output of the Session

Along with student, Faculty members went for the Industrial visit to Ambica Agarbathies Aroma & industries on 28th September 2019 conducted by KKR & KSR Institute of Technology and Sciences.