



KKR&KSR Institute of Technology and Sciences

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada

Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

Organized NSS Event On "Digital India for New India"

➤ About the Event:

Digital India is a key driver of India's transformation into a "New India." Launched in 2015, this initiative aims to empower citizens through digital technology. Here's how it contributes to a new India:

1. **Bridging the Digital Divide:** Digital India focuses on bringing high-speed internet to rural areas. This access connects people in villages to government services, education, and economic opportunities, reducing the gap between urban and rural India.
2. **Empowering Citizens:** Digital literacy is a core component. By equipping people with digital skills, they can access information, government services, and financial tools online. This fosters independence and participation in the digital economy.
3. **Transforming Governance:** E-governance initiatives make services more accessible and efficient. Citizens can apply for documents, pay bills, and track applications online, reducing corruption and bureaucracy.
4. **Boosting the Economy:** Digital India fosters innovation and entrepreneurship. By creating a digitally-literate population, India becomes a hub for IT and tech-based businesses. This creates jobs, attracts investment, and fuels economic growth.

Chief Guest: Dr.P.Babu

Dr.P.Babu, was born on 30th July in 1963 at a small village, Bobbepalli in Prakasam District . He pursued his **Bachelor of Engineering** in Civil Engineering at the historical **Andhra University** and **Master of Engineering** in at **Annamalai University**. **He completed** his Ph.D in CIVIL Engineering from Andhra University . He is well equipped with skills in both industry and

academics. During his vast service of teaching, he has trained quite a good number of students who are now enjoying bright positions. He has guided a good number of scholars in their Research Work and published various articles in National and International Journals. Dr.P.Babu plays a key role in the successful journey of KKR and KSR Institute of Technology and Sciences. He has always been a part of the innovative policies implemented for the progress of the Institute. He is a successful captain with his team of staff members in adding many glories to the institute. He ably organises the system and contributes his might to the overall development of students as well as the institute. He acted as a member of ISTE and IGS. He has served as a structural designer for public and private buildings which include Iconic Acharya Nagarjuna University, Market Yard, Panchayat Raj department, Various engineering colleges and apartments. But his passion and ambition bounded him with sentiment to work at this esteemed institute as the principal.

- Venue Of the Event: KKR&KSR INSTITUTE OF TECHNOLOGY AND SCIENCES
- Date& Time of the Event: 16th October, 2023
- No Of Student Participated: 150
- No of Faculties Participated: 5

Social Media Limks:

<https://www.instagram.com/p/CyfLLD1pTzU/?igsh=dnoydTVrOXNsYXo4>



Event Photographs:





➤ **Benefits:**

1. **Digital Infrastructure:** This means bringing high-speed internet to even rural areas. This empowers people in villages with access to information, online services, and a platform for participation in the digital economy. Imagine a farmer in Guntur being able to research new agricultural techniques online or sell their produce directly to consumers!
2. **Digital Delivery of Services:** Government services like applying for documents or paying bills are becoming easier and faster through online portals. This reduces corruption, saves time, and improves transparency. No more waiting in long queues!
3. **Digital Literacy:** Equipping people with the skills to use digital tools is crucial. This opens doors to education, employment opportunities, and financial inclusion. Imagine a young person in Guntur being able to learn new skills online or find a job through a digital platform.

➤ **Outcomes:**

1. **Increased Internet Access:** One of the biggest successes is the surge in internet users, from 20% in 2014 to over 50% by 2021. This improves access to information, communication, and online services across the country.
2. **Financial Inclusion:** Digital transactions are on the rise, with initiatives like e-wallets and mobile banking reaching more people. This reduces dependence on cash and makes financial services more accessible.
3. **Empowering Governance:** E-governance platforms streamline processes, minimize corruption, and improve service delivery. Citizens can now access government services electronically, saving time and effort.
4. **Education and Skilling:** Digital platforms like SWAYAM offer online learning opportunities, expanding access to quality education and skill development programs, especially in remote areas.
5. **Entrepreneurship and Innovation:** Digital India fosters a culture of startups and innovation.