KKR&KSR Institute of Technology and Sciences
(Autonomous)
Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

36 Hours "Intra Institutional Idea Competetion/challenge/hackathon and reward of best ideas manage through YUKTI-NIR"

1.   Objective of the Event:

The object of the "Intra Institutional Idea Competition/Challenge/Hackathon" is to encourage and promote innovative ideas within the institution. The competition aims to foster creativity and problem-solving skills among participants, allowing them to showcase their unique ideas and solutions. The reward for the best ideas is managed through YUKTI-NIR, a platform that facilitates the management and implementation of various initiatives within the institution.

The object of the "Intra Institutional Idea Competition is to foster a culture of innovation and creativity within the institution. The competition aims to encourage participants to generate and present their unique ideas that can contribute to the institution's growth and development. By organizing this competition, the institution seeks to identify and recognize innovative ideas that have the potential to bring about positive change and improvements in various aspects of the institution's operations, services, or processes.

The objective of the "Intra Institutional Idea Challenge" is to stimulate and harness the creative thinking and problem-solving abilities of individuals within the institution. The challenge aims to encourage participants to come up with innovative ideas that address specific challenges or opportunities within the institution. By organizing this challenge, the institution seeks to tap into the collective intelligence and expertise of its members, fostering a collaborative environment where ideas can be shared, evaluated, and implemented for the benefit of the institution and its stakeholders. The ultimate goal is to identify and implement viable ideas that can drive positive change and contribute to the institution's overall success and advancement.

The object of the "Intra Institutional Idea Hackathon" is to promote a dynamic and intensive environment for generating innovative ideas and solutions within the institution. The hackathon aims to bring together individuals from various disciplines and backgrounds to collaborate and brainstorm on specific challenges or problems faced by the institution. Participants work in teams or individually to develop prototypes, proof of concepts, or actionable plans that address the identified challenges. The hackathon encourages rapid ideation, experimentation, and iteration, fostering a

culture of innovation and creativity. The ultimate goal is to produce tangible outcomes, such as innovative products, services, or processes, that can be implemented within the institution to drive positive change and enhance its overall performance and competitiveness.

2.About the Make Skilled:

Make Skilled is an OTT platform for students, learners, educators and other stake holders, through this platform the team of Make Skilled is bringing lot of skill oriented courses to empower students on latest cutting edge technologies.

Mr. Madhu Parvathaneni, CEO, Make Skilled is in the market since 2010 and created a product 'Mad Makerspace' which is essential today because engineers are problem solvers. We always compete with our competitors with initiatives such as Learn in Campus, Innovate in Campus, and Start in Campus. The Make Skilled intention is to inculcate innovation in campus so that people own it as a culture. Wherever Innovation excel, opportunities overflows.

3. Date & Venue of the Event:

The event is organized at KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh in AICTE Idea Labs from 8.00 AM to Next day8:00 PM from 12th October 2023 to 13th October' 2023.

4. No. of Participants:140

5. Social Media Link: https://www.facebook.com/kits.guntur.18

6. Event Photographs:

7. Benefits of Intra Institutional Idea challenges and reward of best ideas manage through YUKTI-NIR":

These challenges encourage individuals within the institution to think creatively and come up with innovative ideas. It fosters a culture of innovation and continuous improvement. By involving participants from various departments and levels within the institution, the challenges tap into the collective intelligence and diverse perspectives of the participants. This can lead to the generation of unique and valuable ideas and also improve their problem-solving and solutions and strategies that can enhance operations, services, or processes.for this Intra Institutional Idea Challenges promote collaboration and engagement among participants. It encourages teamwork, knowledge sharing, and cross-functional collaboration, leading to a more cohesive and productive work environment.

Managing the reward of the best ideas through YUKTI-NIR ensures that innovative ideas are recognized and rewarded. This recognition motivates participants to actively participate and contribute their best ideas, fostering a sense of achievement and pride and the challenges provide a structured process for evaluating and selecting the best ideas. By managing the reward through YUKTI-NIR, the institution can effectively implement the selected ideas, driving positive change and improvement.

Overall, Intra Institutional Idea Challenges and managing rewards through YUKTI-NIR promote innovation, collaboration, problem-solving, and implementation of valuable **ideas** within the institution.

8. **Expenditure Amount (If any) : Nil**