



KKR&KSR Institute of Technology and Sciences (Autonomous)

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

Organize an Expert talk on process of Innovation Development, Technology Readiness Level(TRL);Commercialization of Lab Technologies& Tech-Transfer

1. Objective of the Session :

The objective of organizing an expert talk on innovation development, Technology Readiness Level (TRL), commercialization of lab Technologies, and Technology transfer is to educate and inform participants about the different stages of Innovation development, the significance of TRLs in assessing technology maturity, the process of bringing lab technologies to the market, and the strategies involved in transferring technology from the lab to the marketplace. By evaluating TRLs, organizations can effectively manage and track the progress of innovative projects, ensuring they meet the required standards and are successfully brought to market. This talk aims to provide insights and best practices for successfully navigating the complexities of innovation commercialization and technology transfer.

The objective of commercializing lab technologies and tech transfer is to bring scientific discoveries and inventions from the lab to the market so they can be developed into products or services that benefit society and generate revenue. This process helps to bridge the gap between research and practical applications.

2. About the Make Skilled:

Make Skilled is an OTT platform for students, learners, educators and other stakeholders, through this platform the team of Make Skilled is bringing lot of skill oriented courses to empower students on latest cutting edge technologies.

Mr. MadhuParvathaneni, CEO, Make Skilled is in the market since 2010 and created a product 'Mad Makerspace' which is essential today because engineers are problem solvers. We always compete with our competitors with initiatives such as Learn in Campus, Innovate in Campus, and Start in Campus. The Make Skilled intention is to inculcate innovation in campus so that people own it as a culture. Wherever Innovation excel, opportunities overflows.

3. Date & Venue of the Event:

The event is organized at KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh in AICTE Idea Labs from 21st and 22nd February,2024.

4. No. of Participants:213

5. Social Media Link:

6. Event Photographs:





3. Benefits of Organize an Expert talk on process of Innovation Development, Technology Readiness Level(TRL);Commercialization of Lab Technologies& Tech-Transfer

Organizing an expert talk on the process of innovation development, Technology Readiness Level (TRL), commercialization of lab technologies, and tech transfer can provide several Benefits:

- Attendees can gain valuable insights and knowledge on how innovations are developed, the different TRL stages, and the commercialization process.
- It offers an opportunity for attendees to network with experts, potential collaborators, and Industry professionals in the field of Technology transfer.
- Expert talks can inspire innovation and creativity among attendees, motivating them to pursue their own research and commercialization projects.
- Experts can provide guidance on navigating the complex process of technology transfer, from lab to market, helping attendees understand the challenges and opportunities involved.
- It raises awareness about the importance of commercializing lab technologies and the potential impact they can have on society and the economy.

Overall, organizing an expert talk can help foster a culture of innovation, collaboration, and knowledge sharing in the field of technology transfer.



HEAD
Dept. of Information Technology
KKR & KSR Institute of Technology & Sciences
Vinjanampadu, GUNTUR-17.