



# **KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017**

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**AUTONOMOUS**

## **"Building Your Business Blueprint: An Entrepreneurship Workshop"-18<sup>th</sup> April, 2023 by Mrs.A.Gamyaveni Innovation Ambassador, KITS IIC**

### **1. Title of the Event:-**

"Building Your Business Blueprint: An Entrepreneurship Workshop"-18<sup>th</sup> April, 2023 by Mrs.A.Gamyaveni Innovation Ambassador, KITS IIC.

### **2. Objective of the Event:**

The main objective of the event is to bring awareness on how to build business blueprint as an Entrepreneur.

### **3. About the program:**

The program was coordinated by Y. Rajesh Babu Assistant Professors of EEE Department. The program is held for final year students of EEE. After Inaugural session Mrs.A.Gamyaveni interacted with the students and explained about what is a Business blueprint building as an Entrepreneur.

### **4. Venue of the Event:**

The event is organized at final year classroom of EEE Department, KKR and KSR Institute of Technology and Sciences, Vinjanampadu, Guntur on 18<sup>th</sup> April 2023.

### **5. No of Students Participated: 60**

### **6. Department of Participants: EEE**

### **7. No of Faculties Participated: 02**

### **8. Google drive link of the event :**

[https://drive.google.com/file/d/15uYeF3va9qJIDWoQdxdoll6ZrbwGECjE/view?usp=drive\\_link](https://drive.google.com/file/d/15uYeF3va9qJIDWoQdxdoll6ZrbwGECjE/view?usp=drive_link)

**9. Event link in the college website:**

[https://kitsguntur.ac.in/site/department\\_det.php?dept\\_id=2%20&page=Workshops](https://kitsguntur.ac.in/site/department_det.php?dept_id=2%20&page=Workshops)

**10.Event link in social media:**

<https://www.facebook.com/100001855098178/posts/pfbid02vUZSnJD93Kt5kPYZi2qu68NtTnbvkaRfjXGavdUgkFXxWjv27Q6Ff4VFexTjC12EI/?mibextid=Nif5oz>

**11.Event screen shots from different angles covering all the students :**



**12. Benefits in terms of learning/skill/knowledge obtained:**

Students gained knowledge about how to build a blueprint to the business with Entrepreneurship workshop.

**13. Expenditure Amount ( If any): Nil**

**14. Remarks:**

Students are felt happy after completion of the session by getting knowledge about how to design business blueprint.

**15.Experiences and Output of the Session:**

Students have got the knowledge about building business blueprint in detail.

