



**KKR&KSR Institute of Technology and Sciences  
Vinjanampadu, Guntur, Andhra Pradesh-522017**

Approved by AICTE, New Delhi and Permanent Affiliation to JNTUK,

Accredited with "A" Grade by NAAC & NBA Accredited

**AUTONOMOUS**

**"From Idea to Enterprise: A Hands-On Entrepreneurship Workshop"-15<sup>th</sup>  
March, 2023 by Mrs.A.Gamyaveni Innovation Ambassador, KITS IIC**

**1. Title of the Event:-**

"From Idea to Enterprise: A Hands-On Entrepreneurship Workshop"-15<sup>th</sup> March, 2023 by Mrs.A.Gamyaveni Innovation Ambassador, KITS IIC

**2. Objective of the Event:**

The main objective of the event is to bring awareness and practical experience of how to convert their Idea to Enterprise.

**3. About the program:**

The program was coordinated by Y. Rajesh Babu Assistant Professors of EEE Department. The program is held for third year students of EEE. After Inaugural session Mrs.A.Gamyaveni interacted with the students about how to convert their Innovative Ideas to Entrepreneurship and to establish a good Enterprise.

**4. Venue of the Event:**

The event is organized at third year classroom of EEE Department, KKR and KSR Institute of Technology and Sciences, Vinjanampadu, Guntur on 15<sup>th</sup> March 2023.

**5. No of Students Participated: 60**

**6. Department of Participants: EEE**

**7. No of Faculties Participated: 02**

**8. Google drive link of the event :**

[https://drive.google.com/file/d/1uRyI7FznX4u8IzIAC3wSBdhKQcT3mOho/view?usp=drive\\_link](https://drive.google.com/file/d/1uRyI7FznX4u8IzIAC3wSBdhKQcT3mOho/view?usp=drive_link)

**9. Event link in the college website:**

[https://kitsguntur.ac.in/site/department\\_det.php?dept\\_id=2%20&page=Workshops](https://kitsguntur.ac.in/site/department_det.php?dept_id=2%20&page=Workshops)

**10.Event link in social media:**

[https://m.facebook.com/story.php?story\\_fbid=pfbid03h49C8WjacbeBWPv45UmKrNRFwnrESZiE9SLgRU3g89jjFBp4u6fHJHHGJX3Zil&id=100001855098178&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid03h49C8WjacbeBWPv45UmKrNRFwnrESZiE9SLgRU3g89jjFBp4u6fHJHHGJX3Zil&id=100001855098178&mibextid=Nif5oz)

**11.Event screen shots from different angles covering all the students :**



**12. Benefits in terms of learning/skill/knowledge obtained:**

Students gained knowledge about converting their idea to Enterprise.

**13. Expenditure Amount ( If any): Nil**

**14. Remarks:**

Students are felt happy after completion of the session by coming to know about Emerging Entrepreneurship benefits and helping those Innovators to become Enterprise from their innovative idea.

**15.Experiences and Output of the Session:**

Students have got the knowledge building an organization with the idea.

