

KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017

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Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

Organized National Entrepreneurship Day

About the workshop:

An entrepreneurship workshop is a focused, interactive training program designed to equip aspiring and established entrepreneurs with the knowledge, skills, and tools needed to successfully start, manage, and grow their businesses. Here's an overview of what such a workshop typically encompasses:

1. **Skill Development:** To develop essential entrepreneurial skills such as business planning, financial management, marketing, sales, and leadership.
2. **Idea Validation and Development:** To help participants refine their business ideas and develop viable business models.
3. **Networking:** To connect participants with fellow entrepreneurs, mentors, investors, and industry experts.
4. **Knowledge Sharing:** To provide insights into the latest market trends, business strategies, and innovative practices.
5. **Problem-Solving:** To enhance participants' ability to tackle business challenges and make informed decisions.
6. **Resource Identification:** To guide entrepreneurs in identifying and accessing various resources, including funding, technology, and human capital.

Objectives of the Event:

1. Venue of the Event:

The event is organized on campus and conducted by KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh in association with SPARK

2. Date & Time of the Event: November ,9th, 2023

3. No. of students participated: 150

4. No. of faculties participated: 7

5.Event photographs.

KITS
[Autonomous]

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

SPARK
To Empower
PROFESSIONAL ASSOCIATION FOR TECHNICAL EDUCATION

**NATIONAL
ENTREPRENEURSHIP
DAY**

CSE-DATA SCIENCE
Kkr & Ksr Institute of Technology and
Sciences

**MAKE YOUR
OWN STARTUP**

**DISCUSSION &
INSIGHT**

- A Future or Trends Update.
- Green entrepreneurship.
- Methodological challenges.
- A Future or Trends Update.
- Green entrepreneurship.

**THURSDAY,
NOV-09-2023**

**InnovationAmbassador
Y.Prasanthi**

KITSSPARK.ID





Benefits:

- 1. Understanding of Legal and Regulatory Frameworks:** Information sessions on legal and regulatory aspects of starting and running a business help entrepreneurs navigate the complexities of compliance.
- 2. Exposure to New Technologies and Tools:** Entrepreneurs learn about the latest technologies and business tools that can aid in the efficiency and effectiveness of their business operations.
- 3. Development of Problem-Solving Skills:** Through workshops and discussions, entrepreneurs enhance their problem-solving skills, critical for overcoming challenges in the business world.
- 4. Inspiration and Empowerment:** The event can be a source of inspiration, empowering individuals to pursue their entrepreneurial dreams with renewed vigor and determination.
- 5. Feedback and Mentorship:** Opportunities to receive feedback from experienced entrepreneurs and industry professionals can be invaluable for refining business ideas and strategies.
- 6. Personal Development:** Participants often experience personal growth, developing traits like resilience, leadership, and strategic thinking.
- 7. Community Impact Awareness:** Entrepreneurs learn about the social and economic impacts of businesses, encouraging socially responsible and sustainable business practices.
- 8. Identification of Potential Partnerships:** Opportunities may arise for strategic

partnerships with other businesses, enhancing growth prospects.

9. Clarification of Business Visions and Goals: The event helps participants in refining their business visions and setting clear, achievable goals.
- 10.

Event at the University/college :(Link and Screenshot)

(1)<https://www.facebook.com/photo/?fbid=282242408027918&set=pcb.282242761361216>



[KITS_CSD \(@kits_csd\) • Instagram photos and videos](#)



5. **Expenditure Amount (If any):** Nil

6. **Remarks:** The Event is organized smoothly with practical orientation.

7. **Experiences and Output of the Session**

OUTCOMES:

1. **Enhanced Entrepreneurial Skills:** Participants gain valuable skills necessary for starting and managing a successful business, including business planning, financial management, marketing, and sales strategies.
2. **Networking Opportunities:** The event provides a platform for entrepreneurs to connect with peers, mentors, investors, and industry experts, fostering relationships that can lead to future collaborations and opportunities.
3. **Access to Funding Sources:** Entrepreneurs often get the chance to learn about various funding options available to them, including venture capital, angel investment, and government grants.
4. **Innovation and Idea Exchange:** The event can spark creativity, leading to the exchange of innovative ideas and concepts, which can be crucial for the development of new enterprises.

5. Increased Motivation and Confidence: Hearing success stories and interacting with successful entrepreneurs can significantly boost the confidence and motivation of budding entrepreneurs.
6. Knowledge of Latest Market Trends: Participants get insights into the latest market trends and consumer demands, which is crucial for aligning their business strategies accordingly.