

**Department of Computer Science and Engineering**

**Awareness Program**

**On**

**Make in AP**

**Date:** 22<sup>nd</sup> December, 2018

**Time:** 10:00 AM to 1:00 PM

**Venue:** Seminar Hall

**Resource Person:** Mr. Pankaj Diwan and Team, Idea Labs.

**Event Description:**

The Andhra Pradesh Government has established a platform for start-ups called as Make in AP (Make in Andhra Pradesh). The motive of the initiative is to implement an innovative strategy for start-up related entrepreneurs, students and young professionals of the state to interact with mentors and corporates to develop their business. The entrepreneurs are provided with adequate support by which innovative startups receive cash prizes, incubation, mentoring and recruitment for innovative solutions. The AP government has joined hands with NASSCOM to support 10,000 start-ups in partnership with Idea labs FutureTech Ventures and Innovation Valley which was earlier known as AP Innovation Society. This article discusses in detail about the Make in AP Initiative.

**Scheme Outline**

The Make In AP initiative challenges the leading corporate and PSUs in fields like agriculture, health, transportation, banking and finance, supply chain management, etc to be solved using blooming technologies such as Block chain, IoT, AI/ ML, Augmented Reality.

The team members from Idea Labs interacted with the students on current technologies with real time examples and also discussed with them about their projects initiation with the AP government.



Later the session was started with the opening speech of head of the department Prof. R. Ramesh and he delivered some inputs to the students and encouraged them to register in make in AP website.



It was continued by the chairman sri Koye Subbarao garu and he talked about the importance of the programme and the suggested the students to be innovative in their respective fields.



The organizers of the Idea labs had given hash tags to students in order to create awareness and also encouraged the students to register for Make in AP program