**KKR&KSR Institute of Technology and Sciences**

**Vinjanampadu, Guntur, Andhra Pradesh-522017**

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada

Accredited with “A” Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

**MSME-Incubator, Idea Submission Format**

1. Name of the Student:
2. Year/Semester and Branch of the student
3. Registration number of the student
4. Aadhar number of the student
5. Contact details of student(Phone number, E-Mail)
6. What is the problem you are solving, describe it clearly?
7. Explain the proposed Solution? (Detailed description needed )
8. Describe the product or Service with the proposed solution?
9. Identify the Sector to which the product/services relate to?
10. What is the Unique/Innovative/Competitive aspect of the product/service?
11. Market target customers & Positioning of product.
12. Explain the Business plan from seeding, development to commercialization?
13. Background of the people who all are part of team working on the project?
14. Explain the detailed economics, funding requirement expenses & income plan over the next 5 Years after start.
15. Attach the **product or service** documentation.

**Note:** Both the faculty members and students can submit ideas before 14th Jan, 2020. The maximum duration of the idea is 1 year. Maximum amount of the Project is 15 Lakhs. Interested candidates (both faculty and students) can submit their filled documents to the following mail id: **kitsguntur.research@gmail.com**

For any assistance and further details contact **Dr.Ch.Aruna,** Professor, Department of CSE. Mobile: **9866485761.** Short listed ideas will be intimated for further processing.

(This is the sample documentation given by the MSME, if any changes are there, intimate you as per the changes.