

MBA News Letter

Voice of Professionals

2021

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About the Department

The budding department of management studies, introduced in the academic year 2009-10 prepares students for the prestigious Master's Degree in Business Administration. The department aims in harnessing and sharpening the managerial skills and analytical talents of students for a successful managerial career through modern pedagogical methods and participatory opportunities. Spread over 2 years (4 semesters), the students are exposed to the basics of management in all functional areas. Enriched with the foundational basics and practical exposure, the students enter the second year of the program, wherein they can select their specialization to enhance their career options and trans-specialization perspectives. The curriculum is supplemented with guest interventions and updates through industrial interventions. The Department guides the students to facilitate their entry for projects in organizations and in their final placements. Group Discussions, Case Analysis, Seminars Sessions, Management Quiz, Role Plays, Debates, Extempore, Brand Launches, and Issue Discussions etc., provide an excellent opportunity where the emerging managers can propel out their ideas. Activities blended with time and stress management exercises stimulate the right environment and kindles prompt actions. To have a blend of theory and practice, meetings with practicing managers in relevant areas are arranged by way of guest lectures. On regular basis the budding managers are encouraged to visit industries to have the necessary and needed exposure to the business environment. The department encourages participation in seminars, meetings, lectures covering wide variety of subjects conducted by various associations to update and upgrade knowledge in all functional areas of management.

Vision:

- Emerging as a business school of repute

Mission:

- Serving students with satisfaction so as to develop successful entrepreneurs and competent and ethical management professionals, Cater to the needs of industrial, service sectors and society

Department Activities

January- March 2021

Industrial Visit Event

**Pepsi Company Boyapalem, Prathipadu, Guntur District,
Andhra Pradesh, on 27-02-2021**

Objective of the Event:

Industrial visits are widely demanded by students enrolled in professional courses. They have the ability to think outside the box and improve creative thinking. Students may find the tours to be very informative and entertaining. First and foremost, students learn knowledge. They can able to meet the employees, see the machines, and learn about how HR and marketing & Finance Related activities. They can have discussions among themselves and add it to their knowledge.



Faculty contributions-2021

Year / month	Seminars/ Webinars/ workshops attended	Conferences/ publications	Papers presented	FDP's attended	total
Jan	1	1	1	1	04
Feb	3				03
Mar					