

MBA News Letter

Voice of Professionals

2019

Volume -I



Student Coordinators

1. Mr. Chilamkuri N V S Sai
2. Ms. Bandaru Hari Charana

Chief Editor

Dr. M. Vijay Kumar

Editors

1. Mr. K. Chandra Reddy
2. Mrs.S. Ragini

Contents

- About Department and vision, Mission
- Industrial Visits
- Management Skills development Event
- Association Inauguration
- Tanana Event
- Guest Lecture
- Placements Details
- Academic Toppers
- Students Achievements
- Faculty Achievement

About the Department

The budding department of management studies, introduced in the academic year 2009-10 prepares students for the prestigious Master's Degree in Business Administration. The department aims in harnessing and sharpening the managerial skills and analytical talents of students for a successful managerial career through modern pedagogical methods and participatory opportunities. Spread over 2 years (4 semesters), the students are exposed to the basics of management in all functional areas. Enriched with the foundational basics and practical exposure, the students enter the second year of the program, wherein they can select their specialization to enhance their career options and trans-specialization perspectives. The curriculum is supplemented with guest interventions and updates through industrial interventions. The Department guides the students to facilitate their entry for projects in organizations and in their final placements. Group Discussions, Case Analysis, Seminars Sessions, Management Quiz, Role Plays, Debates, Extempore, Brand Launches, and Issue Discussions etc., provide an excellent opportunity where the emerging managers can propel out their ideas. Activities blended with time and stress management exercises stimulate the right environment and kindles prompt actions. To have a blend of theory and practice, meetings with practicing managers in relevant areas are arranged by way of guest lectures. On regular basis the budding managers are encouraged to visit industries to have the necessary and needed exposure to the business environment. The department encourages participation in seminars, meetings, lectures covering wide variety of subjects conducted by various associations to update and upgrade knowledge in all functional areas of management.

Vision:

- Emerging as a business school of repute

Mission:

- Serving students with satisfaction so as to develop successful entrepreneurs and competent and ethical management professionals, Cater to the needs of industrial, service sectors and society

Department Activities

1. Industrial Visit Event

Ratnam Pens 0-7-33 Holy bible house fortgate, Kotagummam Area, Rajahmundry, Andhra Pradesh 533101

Industrial visit are highly projected for the students of professional courses. They can come out of the boxes and develop imaginative thinking. The tours can be very informative and educative to the students. First of all the students learn to be systematic in knowing things. Then can be able to meet the people, visit the machinery and get knowledge of their functioning of HR, Marketing & Finance Related activities. They can have discussions among themselves and add it to their knowledge.



2. Managerial Skills Development

Date: 04th July- 06th –July, 2019 Time: 10:00 AM to 3:00 PM It is an ice breaking session conducted by the Dept of MBA for second year students who are in Semester



break and busy with the project work. Tackling the responsibilities is a big task; constantly changing environment requires key skills and behaviors to achieve success.

Through this Managerial Skills workshop, they will learn how to handle the things in the difficult time and leadership competencies relevant for today's challenges. Learn to lead with vision, motivate and empower with passion, which improves communication, and have clarity to individuals and teams. You will develop an interactive approach and which enhances the leadership qualities

3.Tanana

Date & Time of the Event 25-07-2019 , 2 PM to 6 PM

Objective of the Event: The objective of this event is to learn the Creativity skills to make business development



4. Industrial Visit Event

28-09-2019 Ambica Agarbathies Aroma & industries Ltd. Eluru

Industrial visit are highly expected for the students of professional courses. They can come out of their theoretical knowledge and develop creative thinking. The tours/Plant Visits can be very informative and educative to the



students. First of all the students learn to be systematic in knowing things. Then can be able to meet the people, visit the machinery and get knowledge of Business administration functions like HR, Marketing & Finance. They can have discussions among themselves and add it to their knowledge.



5. Industrial Visit Event

23rd November 2019 Krishna District Milk Producers Mutually Aided Cooperative Union Limited, Vijayawada

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. The objective of an industrial visit is to provide an insight regarding internal working of company.

Beyond academics, industrial visit provides students a practical perspective the work place. It gives an exposure to current work practices as opposed to

possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industrial experts and know more about industrial environment sectors like production technologies, Manufacturing process, marketing strategies & services, finance records, human resource mgt activities and stores, logistics maintenance etc. Industrial realities are opened to the students through industrial visits. It is one of the active methods of learning.



of



6. Association Inauguration & Guest Lecture on 16th October 2019

P.V.RamanaMurty, Superintendent Proh & Excise, Vijayawada



7. A Guest Lecture on “Awareness on Technologies” by IkkurthyVenkat. Data Scientist, SAS Trainer



PLACEMENT DETAILS OF 2017-19 BATCHE

| Sl.No. | Name Of the Student | University Roll No | Year of Passing | Name of the Company |
|--------|-----------------------------------|--------------------|-----------------|----------------------------|
| 1 | BOLLEPALLI AMANI | 17JR1E0004 | 2019 | Vasudhika |
| 2 | KOLLI HARINI | 17JR1E0044 | 2019 | Vasudhika |
| 3 | S NAGA INDRAJA | 17JR1E0056 | 2019 | Vasudhika |
| 4 | T AYYAPPA | 17JR1E0078 | 2019 | Vasudhika |
| 5 | V VENKATA RAMA KRISHNA | 17JR1E0083 | 2019 | Vasudhika |
| 6 | GOLLAPUDI TEJASWI | 17JR1E0009 | 2019 | Drucare |
| 7 | GAJULA RAVI TEJA | 17JR1E0029 | 2019 | Drucare |
| 8 | Y KOTI REDDY | 17JR1E0085 | 2019 | Drucare |
| 9 | T SATYA SAI KUMAR | 17JR1E0077 | 2019 | Drucare |
| 10 | SK SURAJ | 17JR1E0075 | 2019 | Drucare |
| 11 | BANDARU AKHILA | 17JR1E0002 | 2019 | Aadhar Housing Finance Ltd |
| 12 | BULUSU SAMHITHA | 17JR1E0005 | 2019 | Aadhar Housing Finance Ltd |
| 13 | GURRAM RAJA KUMARI | 17JR1E0011 | 2019 | Aadhar Housing Finance Ltd |
| 14 | KANDRU SUNITHA | 17JR1E0014 | 2019 | Aadhar Housing Finance Ltd |
| 15 | GUJJARU CHANDRA SHEKHAR | 17JR1E0033 | 2019 | Aadhar Housing Finance Ltd |
| 16 | KOTHAPALLI VARUN | 17JR1E0041 | 2019 | Aadhar Housing Finance Ltd |
| 17 | M LEELA PRIYANKA | 17JR1E0048 | 2019 | Aadhar Housing Finance Ltd |
| 18 | P DURGA SATYA SANTHOSHI | 17JR1E0053 | 2019 | Aadhar Housing Finance Ltd |
| 19 | M BALA RAJU | 17JR1E0062 | 2019 | Aadhar Housing Finance Ltd |
| 20 | M ABHIRAM | 17JR1E0064 | 2019 | Aadhar Housing Finance Ltd |
| 21 | V SAI RAM | 17JR1E0084 | 2019 | Aadhar Housing Finance Ltd |
| 22 | Y KISHORE | 17JR1E0086 | 2019 | Aadhar Housing Finance Ltd |
| 23 | BELUGURI VENKATA SIVA SAI KARTHIK | 17JR1E0021 | 2019 | Aadhar Housing Finance Ltd |
| 24 | T SRINU | 17JR1E0079 | 2019 | Aadhar Housing Finance Ltd |
| 25 | U PRASANTHI | 17JR1E0059 | 2019 | Aadhar Housing Finance Ltd |
| 26 | M VELANGINI VANI | 17JR1E0046 | 2019 | Aadhar Housing Finance Ltd |
| 27 | ALLA LAKSHMI PRASANNA | 17JR1E0001 | 2019 | Aliens Group |
| 28 | GOLLAPUDI TEJASWI | 17JR1E0009 | 2019 | Aliens Group |
| 29 | KALISSETTY NAGA MOUNIKA | 17JR1E0013 | 2019 | Aliens Group |
| 30 | KATTA ASWINI | 17JR1E0015 | 2019 | Aliens Group |

| | | | | |
|----|-------------------------------|------------|------|---------------------|
| 31 | KOBBARI VANI | 17JR1E0016 | 2019 | Aliens Group |
| 32 | KODALI SOWJANYA | 17JR1E0017 | 2019 | Aliens Group |
| 33 | AMARTHALURI AVIKUMAR | 17JR1E0018 | 2019 | Aliens Group |
| 34 | B V VEERANJANEYULU | 17JR1E0022 | 2019 | Aliens Group |
| 35 | GUDE MURALI KRISHNA | 17JR1E0032 | 2019 | Aliens Group |
| 36 | KODURI VARUN | 17JR1E0037 | 2019 | Aliens Group |
| 37 | KOTAGIRI NAVEEN | 17JR1E0040 | 2019 | Aliens Group |
| 38 | KOTHAPALLI VARUN | 17JR1E0041 | 2019 | Aliens Group |
| 39 | KUCHIPUDI GOPI RAJU | 17JR1E0043 | 2019 | Aliens Group |
| 40 | M SAI PRASANNA | 17JR1E0045 | 2019 | Aliens Group |
| 41 | M VELANGINI VANI | 17JR1E0046 | 2019 | Aliens Group |
| 42 | M LEELA PRIYANKA | 17JR1E0048 | 2019 | Aliens Group |
| 43 | L PRAVEEN | 17JR1E0061 | 2019 | Aliens Group |
| 44 | O SRAVAN SAI KRISHNA | 17JR1E0069 | 2019 | Aliens Group |
| 45 | R GOPI KRISHNA | 17JR1E0074 | 2019 | Aliens Group |
| 46 | BANDARU AKHILA | 17JR1E0002 | 2019 | Kotak Mahindra Bank |
| 47 | BATTULA LAKSHMI DURGA | 17JR1E0003 | 2019 | Kotak Mahindra Bank |
| 48 | BATHULA SIVA SANKAR RAO | 17JR1E0020 | 2019 | Kotak Mahindra Bank |
| 49 | CHITTAJALLU HEMANTH | 17JR1E0026 | 2019 | Kotak Mahindra Bank |
| 50 | KOLLIPARA VENKATA PAVAN KUMAR | 17JR1E0038 | 2019 | Kotak Mahindra Bank |
| 51 | N NAGA TIRUMALA | 17JR1E0051 | 2019 | Kotak Mahindra Bank |
| 52 | T SRI KRISHNA PRIYA | 17JR1E0058 | 2019 | Kotak Mahindra Bank |
| 53 | S VENKATESWARLU | 17JR1E0076 | 2019 | Kotak Mahindra Bank |
| 54 | V VENKATESWAR RAO | 17JR1E0082 | 2019 | Kotak Mahindra Bank |

2017-19 Batch Academic Toppers

| Sno. | Batch | Roll No. | Name | Percentage |
|------|---------|------------|----------------------------|------------|
| 1 | 2017-19 | 17JR1E0017 | KODALI SOWJANYA | 78.41 |
| 2 | 2017-19 | 17JR1E0013 | KALISSETTY NAGA MOUNIKA | 77.0 |

Students Achievements

| S.No | Reg.No. | Name of the student | Date of the Event | Organized By | Participated Event | Achieved |
|------|--------------------------|------------------------------|---------------------------|--|--------------------|----------|
| 1 | 19JR1E0019 | M.Manjusha | 19-10-2019 | Vignan University | Young Manager | I prize |
| 2. | 19JR1E0004 | A.Sowmya | 13/12/2019& 14/12/2019 | NRI Institute of Technology | Young Manager | I prize |
| 3. | 19JR1E0036 19JR1E0042 | T.Kalyani V.Laxmi Lavanya | 13/12/2019& 14/12/2019 | NRI Institute of Technology | Business Plan | II Prize |
| 4 | 19JR1E0019 | M.Manjusha | 21/12/2019 | LakkiReddy BaliReddy college of Engineering | Young Manager | I Prize |

Faculty achievements-2019

| SI.no | Name of the faculty | Achievement |
|-------|------------------------------|-------------------|
| 1 | Dr. V. Ch. Purna Chandra Rao | Awarded Ph.D., |
| 2 | Mr. V. Chakravarthy | Qualified AP SET |
| 3 | Mrs. Y. Anusha | Registered Ph.D., |