



MHRD



KKR&KSR Institute of Technology and Sciences Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for All UG Programs

Autonomous

MHRD- IIC Report Format

1. Objective of the Event:

Industrial visits are widely demanded by students enrolled in professional courses. They have the ability to think outside the box and improve creative thinking. Students may find the tours to be very informative and entertaining. First and foremost, students learn knowledge. They can able to meet the employees, see the machines, and learn about how HR and marketing & Finance Related activities. They can have discussions among themselves and add it to their knowledge.

2. About the Program/Event: INDUSTRIAL VISIT –Pepsi Company

3. Venue of the Event: Boyapalem, Prathipadu, Guntur District, Andhra Pradesh, 522233

4. Date & Time of the Event: 27-02-2021

5. No of Students participated: 21

6. Year, Branch and Section of Students: I Year MBA

7. No of Faculties participated: 1

8. One Student Member Feed Back:

Manikanta is a first-year MBA student at KKR and KSR Institute of Technology and Sciences. We went to the industrial visit with a group of students who were accompanied by faculty. First and foremost, I want to express my gratitude to my college administration for providing such a wonderful opportunity for all of us. It can be found on the NH5 highway Boyapalem. We were greeted with great enthusiasm. They checked us out and gave us a mask to wear. The HR Executives were very clear and concise in their explanations and lab technicians also explain the design process both soft drink pet bottle and water bottle exciting and unfamiliar to us all. They prepare 6 product lines of Pepsi brand , and they demonstrate the manufacturing process. Thank you again to our college administration for providing us with real-world experience.

9. Event Photographs from different angles covering all the students, Banner and company



10. 1- 2 minutes video of the event (Drive Link Only)

<https://m.facebook.com/groups/538002533600493/permalink/908876166513126/>

11. Benefit in terms of learning/Skill/Knowledge obtained *: Manufacturing process of soft drinks with automation system.

12. Expenditure Amount (If any) 5000

13. Remarks: no

14. Experiences and Output of the Session

Along with student, Faculty members went for the Industrial visit to Pepsi soft drinks manufacturing company on 27th February 2021 conducted by KKR & KSR Institute of Technology and Sciences.